**BRING A STORY TO LIFE**

Your name: …......................................

Your position: ….............................................

Name of organization you represent: ….................................

**With the success story we communicate your success with a personal narrative. We would love to hear your story and share it with others.**

How does it work? We ask you to answer a few questions about your event. We will then write a story about your event and publish it on the Meet and Code website so that all visitors will be able to read it.

The story will be in English and for this reason, we kindly ask you to **provide all answers in English**. But if you want, you can include the answers also in your local language and we will do our best to share the story in two language versions.

If you would like to, you can suggest a headline and content for the lead paragraph. After all – you know your event the best!

**Headline:**   
**A good headline has an impact! The title should be simple and jargon free and include action verbs, like “do, go, write”.**  
Your suggestion: …................................

**Lead paragraph:**  
**Please present the key people and groups that were involved in your Meet and Code event in the first paragraph.**  
Your suggestion: ….............................

**\*\*\***  
**Please answer the questions below.**

**Why**

Why do you work on such a project? Why did you choose to participate in Meet and Code?

Your answer: ...

**Challenge**  
What were the challenges encountered in the context of the event?

Your answer: ...

**Statistics**  
If possible, please answer one of the following:

1. How many lines of code did all the participants write? / Your answer: ...

2. Ratio of girls and boys participating. / Your answer: ...

3. Percentage of students (if at school) that had the chance to participate in the event. /

Your answer: ...

4. How many participants were from disadvantaged families/rural areas. / Your answer: ...

5. Percentage of students that coded for the first time (if the class was for beginners). /

Your answer: ...

6. Other? Leave your own statistics: …...................................................

**Technique**  
What methods or techniques were used during your event? What makes your approach innovative?  
Your answer: ...

**Quotes**  
Introduce some people with their quotes about the event, coding, digital education etc.  
Quotes: ...

**Impact and Results**

What are the results of the project (preferably in the long-term perspective)? Why is it a success? Is it scalable?

Your answer: ...

**Your contact details**  
Give the reader a chance to contact you or follow your activities (e.g. via Social Media)  
Your contact details: ...

**Download**  
More information (PDF, flyers) for download  
  
**Photo & Video:**  
The main media should be colorful, depict action, capture people’s attention, and feature a main character prominently. Add photos of the team and your surroundings (Office, project) and graphics like logos etc.  
  
Please attach only files with high quality and resolution, including the photographer’s name for each photo.

**Note:** Please remember about the General Data Protection Regulation (**GDPR**) if you send us any photos or videos from the event. Before you do that, you have to receive appropriate consent from the participants, or in case of children – their legal guardians, to share such images publicly. Before we share your story, we need a written confirmation that you have all necessary consents.

You can find the **consent attached to this document**. Please print it out, ask the nonprofit representative to sign it and send us the signed scan. If you do not provide us the signed consent, we cannot publish the photos and videos from your event.

\*\*\*

**Thank you for answering all the questions! If we need more details to create your success story, we will reach out to you soon.**

**Your Meet and Code Team**

**DECLARATION OF CONSENT**

By signing this declaration, you agree that your personal data (first name, group photos, individual photos, film footage and other personal data) provided as part of the communication and promotion of Meet and Code may be published in a contextual manner.

This means publication of information about and images of the funded events and thus also of the participants on our homepage and in our reporting via online and print media (email newsletter, social media flyer, homepage, social media, press) as well as in the context of promotional events. You transfer to Haus des Stiftens the transferable rights, unrestricted in terms of time, place and content, to any sound and/or image recordings made during and in the temporal and spatial context of the Meet and Code project events. The transfer of rights includes in particular the right to produce, reproduce, edit, distribute and publicly reproduce. Haus des Stiftens is authorized, but not obliged, to mention your name in the context of publication.

You also agree that Haus des Stiftens allows its partners in the project, the individual partners of the TechSoup Europe Network (a list of all TechSoup partners can be found at <http://www.techsoupeurope.org/where-we-work/>), as well as the main donor partner Amazon Deutschland Services GmbH, including all Amazon group companies (www.aboutamazon.de), to publish information about and visual material (photos and film) from the funded events in the same way.

The publication may refer to the names of the persons depicted and/or to the organization in which the event took place. It is used solely in the context of communication and promotion of Meet and Code.

The legal basis for the processing is your consent given here (Art. 6 para. 1 a) GDPR)

I have acknowledged that information on the Internet, including photos, (i) is accessible worldwide, including in countries with a lower level of data protection than in Europe, (ii) can be searched for, found and accessed using search engines, (iii) can be linked to other information, which may be used to create personal profiles about me, (iv) can be copied, disseminated, modified, processed and commented on manually or automatically, and (v) can be permanently archived and documented by archiving services. In particular, all of this may also mean that information published on the Internet can still be found elsewhere even after it has been deleted from the original site. Haus des Stiftens has no influence on this.

**The submission of this declaration of consent is voluntary. You have the right to revoke your consent at any time. Please address your cancellation to Haus des Stiftens für Unternehmen & Non-Profits gGmbH. You will find our contact details below. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.**

As the data subject of data processing of your personal data, you have extensive rights in accordance with Art. 12 et seq. GDPR. You can find the complete information at <https://meet-and-code.org/gb/en/privacy>



Haus des Stiftens is responsible for the processing described here:

Haus des Stiftens für Unternehmen & Non-Profits gGmbH, Landshuter Allee 11, 80637 München, Telefon +49 (0)89 744 200- 210, E-Mail: germany@meet-and-code.org.

**Signatures required according to the age of the participant:**

* 0 - 12 years: Only legal guardians
* 13 - 17 years: Participant and legal guardian
* From 18 years: Participants only

I, the undersigned, consent to the granting of rights and data processing described above and declare that I am authorised to do so.

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Declaration by the legal guardian:

I/We hereby confirm that I/we, as the legal guardian, have explained the content of the above declaration of consent to my child in an appropriate manner. I/We consent to the granting of rights and data processing described above.

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of the participant: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name(s) of the legal guardian(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature(s) of the legal guardian(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_